

KICK-OFF EVENT NOVEMBER 2024

SESSION 3: PRACTICALITIES



***This webinar will be recorded and later shared online.
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AMBASSADOR SCHOOLS



THIS ONLINE PROGRAMME

- **TUESDAY** – Session 1: Introduction to the Ambassador Schools programme in the UK and other opportunities from the European Parliament Liaison Office
- **YESTERDAY** – Session 2: What has changed (or not) as a result of the June 2024 European Parliament Elections? And with a new government in the UK, what might this mean for EU-UK relations?
- **TODAY** – **Session 3: Ambassador Schools practicalities: activities, evidence and accreditation**



AMBASSADOR SCHOOLS

AMBASSADOR SCHOOL PRACTICALITIES

ASHER JACOBSBERG



AMBASSADOR SCHOOLS

WHAT ARE AMBASSADOR SCHOOLS?

- Accredited by the European Parliament
- Promote democratic engagement
- Promote cultural exchange
- Build the skills of their students
- Eager to share and link with others



EUROPE HOUSE



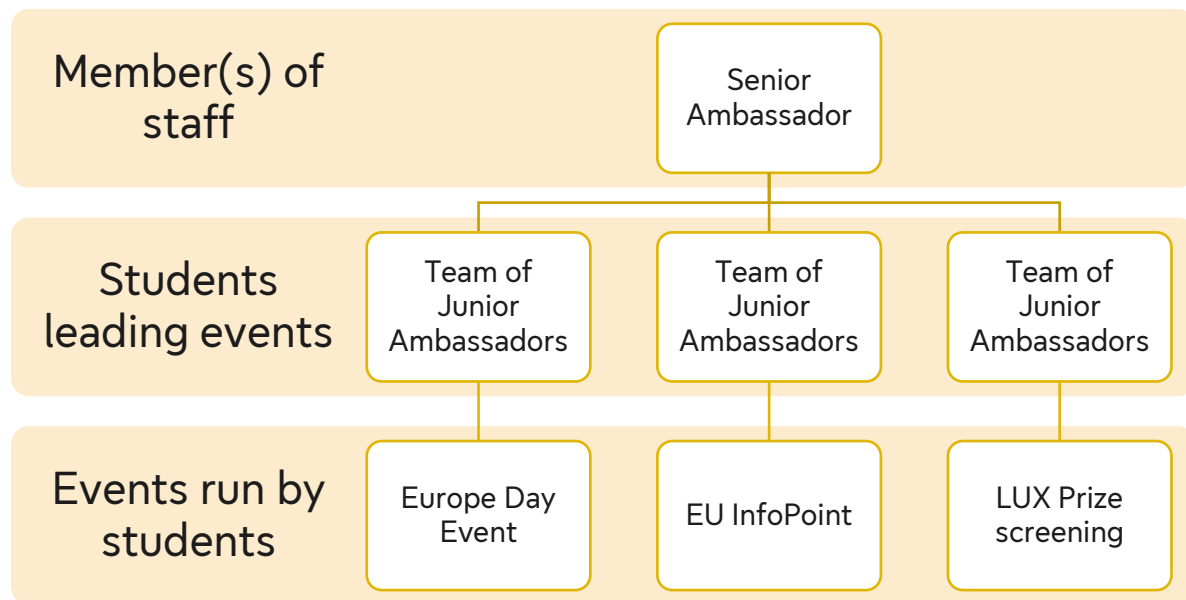
CRITERIA

1. Appoint Junior and Senior Ambassadors
2. Create an [Info Point](#)
3. Celebrate [Europe Day](#)
4. Book an [educational programme offered by the European Parliament](#)
5. Share [European culture](#)
6. Promote [democratic engagement](#)
7. Share your experiences through epas.org.uk and social media



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WHAT ARE AMBASSADORS?



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FITTING IT IN

- When in the day?
 - Lunchtime or after-school club
 - Enrichment activity
 - Timetabled as part of Citizenship
- How many events/activities?
 - 1-2 per term
- Crossover with other projects
 - British Council's International School Award
 - Rights Respecting Schools



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SUGGESTED TIMELINE

- Flexible – we will fit in with your school year
- Now: Recruit Junior Ambassadors
- Next two terms
 - Frequent ideas and updates from EPLO and Involver
 - Junior Ambassadors run events
 - You post about these on social media and send evidence to epas.org.uk
 - We assess this as evidence and share through our channels
- May/June: We send you an impact survey
- June/July: Awards and Certificates given out



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PROVIDING EVIDENCE

- Run your activity
- Take photos/video
- Share on your social media, tag:
 - #AmbassadorSchools
 - @EPinUK
 - @epasorguk
- 'Submit evidence' on epas.org.uk
 - Description
 - Images
 - Links
- We provide feedback
- We share through our channels





IDEAS FROM THE EU

- Bulgaria: Comic book on the history of the EU
- Denmark: Skype sessions with MEPs
- Denmark: Nationwide EPAS elections
- Estonia, Czechia, Latvia: online meetings 'building bridges'
- Cyprus: Campaign on mental health and homophobic bullying
- Latvia: research projects presented to politicians
- Austria: Faces of Europe



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SHARING BEST PRACTICE

1. What activity was the most fun?
2. Which involved the most people?
3. What had the biggest impact?

- Check epas.org.uk/news
- Follow @epasorguk and #AmbassadorSchools

