

KICK-OFF TRAINING FOR SENIOR AMBASSADORS

***TUESDAY 25 NOVEMBER 2025, 16.00-17.30
ONLINE (MS TEAMS)***

WELCOME

We are eager to welcome you as Senior Ambassadors of the European Parliament Ambassador Schools programme in the academic year 2024-25.

The EU and UK continue to uphold their special bond based on their mutual deeply held values and democratic principles. Key to these values is the importance of parliamentary democracy and the importance of education for young people. For this reason, the European Parliament – working with the UK-EU Parliamentary Partnership Assembly – has continued to offer a set of free educational programmes and resources to UK school pupils and college students, with a special focus on the rewarding European Parliament Ambassador School (Ambassador Schools or EPAS) programme.

The Ambassador Schools programme is an EU-wide programme connecting its member schools to a network of over 2,000 schools, 5,000 teachers, and 35,000 pupils and students throughout Europe. EPAS encourages and enables students to develop key skills such as leadership, cooperation, communication, and creativity.

AIMS

The training aims to introduce you to the European Parliament Liaison Office in the UK (EPLO UK) and the opportunities available to European Parliament Ambassador Schools. It will prepare you to be a successful European Parliament Ambassador School by giving you the tools to complete accreditation and ideas and inspiration for exciting projects to run with your students.

You will meet the new head of EPLO UK and listen to presentations on:

- The European Parliament: how it works and its importance within the EU
- The UK-EU Parliamentary Partnership Assembly: its role and focus in UK-EU relations

We will share insights and best practices of the European Parliament Ambassador Schools programme. The training will help you to:

- Understand the European Parliament Ambassador Schools programme
- Understand the roadmap for becoming an accredited European Parliament Ambassador School
- Know how to access EU teaching materials and resources
- Know how to submit evidence
- Know how to get extra support from the EPLO UK and other Ambassador Schools
- Have a plan for how to recruit Junior Ambassadors and complete accreditation

PRESENTERS

Leena Maria Linnus Head of Office, EPLO UK

Anna Huth Public Relations Officer – Culture and Youth, EPLO UK

Asher Jacobsberg Director, Involver Education Ltd;
Educational Consultant for EPLO UK

PROGRAMME

The programme is in two halves. We hope all Senior Ambassadors will join the first half, all are very welcome to stay for the second half, but it will be particularly useful for Senior Ambassadors new to EPAS.

PART 1: THE EUROPEAN PARLIAMENT AND THE UK

16:00 *Welcome*

Anna Huth, Public Relations Officer – Culture and Youth, EPLO UK

16:05 *An introduction to the European Parliament Liaison Office in the UK*

Leena Maria Linnus, Head of Office, EPLO UK

The role of EPLO UK, how it supports the UK-EU Parliamentary Partnership Assembly (PPA), the importance of EPAS, and an introduction to the team at Europe House.

16:25 *The work of the UK-EU Parliamentary Partnership Assembly*

Leena Maria Linnus, Head of Office, EPLO UK

What the PPA is, who is on it, and some of the kinds of topics it is addressing.

16:40 *A message from the UK-EU Parliamentary Partnership Assembly*

Members of the PPA suggest some areas they would like to hear from your Junior Ambassadors about.

PART 2: PRACTICALITIES

16:45 *Opportunities for Junior and Senior Ambassadors*

Anna Huth, Public Relations Officer – Culture and Youth, EPLO UK

The trips, events, resources and opportunities that EPLO UK offers to UK European Parliament Ambassador Schools

16:55 *The Criteria for Becoming a European Parliament Ambassador School*

Anna Huth, Public Relations Officer – Culture and Youth, EPLO UK

17:00 *Your Roadmap to Accreditation*

Asher Jacobsberg, Educational Consultant

A suggested series of events and activities that your school could run to gain accreditation.

How much time this takes. How many students are involved. What the commitment is from your school or college.

Examples, good practice and creative ideas from our existing European Parliament Ambassador Schools.

17:10 *Providing Evidence, Accessing Support and Inspiration*

Asher Jacobsberg, Educational Consultant

How to use epas.org.uk to share your evidence, check your progress, see what other schools are doing and get support.

17:20 *Q&A*

We will address any questions about the accreditation process, types of activities, uploading evidence or any other practical element of EPAS.

17:30 *Finish*

RECORDING

The sessions will be recorded.

The recording may be shared by EPLO UK through its online channels.

Presenters prefer it if you have your camera on so they can get visual feedback as they are talking, but if you would prefer not to be recorded, please ensure your camera is turned off.

JOINING INSTRUCTIONS

Please register at: epas.org.uk/kick-off-2026

The sessions will be held using MS Teams. Meeting links will be sent the day before the sessions.